

Quality Policy

AkzoNobel Pakistan intends to be the first choice for Consumers, Customers, Influencers and Channel Partners. We wish to be recognised for offering the best quality products and excellent customer service. We will run a high quality, profitable and growth oriented business in a safe environment.

AkzoNobel Pakistan team is committed to achieve these objectives through:

- Total adherence to Health, Safety, Environment Security (HSE&S) and LSR standards
- Comply with local laws, regulations and other requirements to which Akzo Nobel Pakistan Limited is subject to and take any additional measures we consider necessary
- Dedicated involvement of every employee at all levels of the organisation to the total quality concept
- Set challenging targets and measure progress to ensure continuous improvement in quality management system performance
- A complete focus on prevention of non-conformances through cohesive team work
- Constant emphasis on "do it right first time and every time"
- Improving the quality of everything we do to the complete satisfaction of our internal and external customers

The quality policy is communicated and understood within AkzoNobel Pakistan.


Saad Mahmood Rashid

Chief Executive & GM Decorative Pakistan

5th November 2018